

# THE ASK TOOL

Use this tool to engage individuals in quick three- to seven-minute interviews.

**Directions:** Start by introducing yourself by saying, “Hi, I’m part of [name of organization] and we’re trying to learn more about people’s aspirations for the community. Would you be willing to answer four quick questions?”

1. WHAT KIND OF COMMUNITY DO YOU WANT TO LIVE IN?

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2. WHY IS THAT IMPORTANT TO YOU?

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3. HOW IS THAT DIFFERENT FROM HOW YOU SEE THINGS NOW?

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4. WHAT ARE SOME OF THE THINGS THAT NEED TO HAPPEN TO CREATE THAT KIND OF CHANGE?

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# ASPIRATIONS EXERCISE

**Directions:** Ask people to take a few minutes to fill out each question on their own. Then go through people's responses one question at a time and identify the key themes.

**ASPIRATIONS.** MY ASPIRATIONS FOR MY COMMUNITY ARE:

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**CHALLENGES.** THE CHALLENGES WE FACE IN REACHING THESE ASPIRATIONS ARE:

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**NEW CONDITIONS.** THE CHANGES NEEDED IN MY COMMUNITY TO REACH OUR ASPIRATIONS ARE:

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